# BACHELOR IN FASHION DESIGN
# PROGRAM LEARNING OUTCOMES (PLOS)

| K-S-A | Program Learning Outcomes (PLOs) | Program Performance Criteria (PPC) |
|---|---|---|
| Knowledge | **PLO1:** Apply knowledge of politics, law, culture, economy, society, aesthetics, psychology and people to Fashion Design. | 1.1. 1.1 Apply knowledge of politics and law to fashion design industry.<br>1.2. Apply knowledge of culture, economy and society to the fashion design industry.<br>1.3. Apply knowledge of aesthetics, psychology and people to Fashion Design industry. |
| | **PLO 2:** Building and developing design ideas based on close coordination of theoretical knowledge and practical experience. | 2.1 Generate ideas for design that are relevant to the context.<br>2.2 Apply solution development methods to create products that meet market needs. |
| | **PLO 3:** Develop Fashion products that respond to market requirements and contemporary aesthetic trends in the national and international context of the Fashion Design industry. | 3.1 Identify elements in the design system such as user, product use purposes, market trends, brand positioning, etc.<br>3.2 Apply fashion design methods to effectively express design ideas. |
| Skills | **PLO 4:** Proficiently apply basic painting skills and specialized skills in fashion design to design products. | 4.1 Proficiently apply basic painting skills to design products.<br>4.2 Proficiently applying specialized skills in fashion design, such as designing, cutting and sewing, choosing materials, etc., to design products. |
| | **PLO 5:** Apply critical thinking, systems thinking, creative thinking and problem-solving skills in diverse contexts. | 5.1 Apply appropriate approaches to the information collection, analysis and processing.<br>5.2 Select a problem-solving plan suitable to the goal.<br>5.3 Test and evaluate the effectiveness of solutions, and adjust until the goal is reached. |
| | **PLO 6:** Coordinate well with the team both as a leader and as a team member. | 6.1. Plan the team's work in a scientific way.<br>6.2. Collaborate effectively with the team.<br>6.3. Manage the working group, evaluate the effectiveness and improve the quality of teamwork until the goal is achieved. |
| | **PLO 7:** Communicate effectively orally, in | 7.1. Communicate effectively orally, in writing and in multimedia with stakeholders. |

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| | writing and in multimedia with stakeholders in a diverse and multicultural enviorment; English standards as required by the Ministry of Education and Training. | 7.2. English level has to reach B1 level. |
| | **PLO 8:** Utilize modern technology for design works in the field of Fashion Design. | 8.1. Proficiently applying digital tools to support communication and image building. 8.2. Integrating technologies in the production of fashion design products. 8.3. Utilize specialized technology software in fashion design and other supporting software. |
| **Attitude** | **PLO 9:** Maintain professional ethics, respect intellectual property, demonstrating a sense of social responsibility, protect the living envirement and sustainable development. | 9.1. Maintain professional ethics, respect intellectual property and comply with the provisions of the law on intellectual property in Fashion Design. 9.2. Implement social responsibility for enviromental protection and sustainable development. |
| | **PLO 10:** Orientation for a clear future, demonstrate the need and willingness to engage in lifelong learning, actively innovate, and have the will to start a business. | 10.1. Set a short-term and long-term goals for career development. 10.2. Willing to improve capacity and develop self when given the opportunity. 10.3. Ready for entrepreneurship |